



Breastfeeding Coalition of South Central Wisconsin

Presents



Breastfeeding Champion Training **for Office Nurses and Others***

By The Milk Mob

with

Anne Eglash MD, IBCLC,

Arlinda Michael RN, BSN, IBCLC

Saturday, September 13, 2014 8:30-5pm

&

Saturday, September 27, 2014 8:30-5pm

Hosted at

Access Wingra Family Medical Center

1102 S Park St, Madison 53713

(Please note location change!)

Please register online at www.bcscw.org.

Lunch is included. See below for fee schedule.

This is a 16 hour curriculum offered over 2 Saturdays that trains office nurses to perform optimal breastfeeding telephone triage and basic in-person breastfeeding support. Participants will receive breastfeeding triage tools that are easily adapted for electronic medical record systems. Application of the skills learned in this training will need to be within the limits allowed by the participant's license and employer. For more information, check out www.bcscw.org.

* This training program is also beneficial for public health nurses, doulas, home visitors, WIC peer counselors, La Leche leaders and others who help new mothers breastfeed.

Are you an IBCLC with an RN or MD degree, and interested in teaching this course?

Check out www.themilkmob.org/index#trainer.

Office Nurse Breastfeeding Champion Training

Program Schedule

Day 1- Saturday - September 13, 2014

7:30am-8:30am- Registration/breakfast

8:30am-8:40am- Introductions

8:40am-9:00am- Pretest

9:00am-10:30am-Session 1 - Components of breastmilk, risks of not breastfeeding, contra-indications to breastfeeding, prenatal counseling on breastfeeding

10:30am-10:45am- Break

10:45am-12:30pm- Session 2 – Anatomy of the lactating breast, physiology of milk production, breastfeeding positioning and how to define a feeding

12:30pm-1:30pm- Lunch and questions/discussion

1:30pm-2:45pm- Session 3 – Getting off to a great start with breastfeeding right after birth

2:45pm-3:00pm- Break

3:00pm-4:50pm- Session 4 – Sore nipples and breasts in the lactating woman

4:50pm-5:00pm- Evaluation

Day 2 - September 27, 2014

7:30am-8:30am- Registration/breakfast

8:30am-8:40am- Introductions

8:40am-10:30am-Session 5 – The baby who is not gaining weight well

10:30am-10:45am- Break

10:45am-12:30pm- Session 6 – The non-latching baby, the baby who is fussy at the breast, infant weaning and complementary foods for the breastfed baby

12:30pm-1:30pm- Lunch and questions/discussion

1:30pm-2:45pm- Session 7 – Manual breast expression, Breast pumps, Human milk storage, return to work and breastfeeding

2:45pm-3:00pm- Break

3:00pm-4:20pm- Session 8 - : Maternal Medications and Breastfeeding, Communication with and the Counseling of the Breastfeeding Mother

4:20pm-5:00pm- Post test and Evaluation

Fee Schedule

Attendee Category	Price	Description
First Day - Earlybird - Member	\$110	Earlybird registration ends 8/15/14.
First Day – Earlybird - Non-Member	120	Earlybird registration ends 8/15/14.
First Day - Member	115	Registration through 9/1/14
First Day – Non-Member	125	Registration through 9/1/14
First Day - Late - Member	125	Price beginning 9/2/14
First Day – Late - Non-Member	135	Price beginning 9/2/14
Second Day - Earlybird - Member	110	Earlybird registration ends 8/15/14.
Second Day – Earlybird - Non-Member	120	Earlybird registration ends 8/15/14.
Second Day - Member	115	Registration through 9/1/14
Second Day – Non-Member	125	Registration through 9/1/14
Second Day - Late - Member	125	Price beginning 9/2/14
Second Day – Late - Non-Member	135	Price beginning 9/2/14
Both Days - Earlybird - Member	185	Earlybird registration ends 8/15/14.
Both Days – Earlybird - Non-Member	200	Earlybird registration ends 8/15/14.
Both Days - Member	200	Registration through 9/1/14
Both Days – Non-Member	215	Registration through 9/1/14
Both Days - Late - Member	215	Price beginning 9/2/14
Both Days – Late - Non-Member	230	Price beginning 9/2/14
First Day - Student	95	Must be currently as a student. Please be prepared to show student ID at check-in.
Second Day - Student	95	Same
Both Days - Student	150	Same

Thanks for participating!



A Gang of Breastfeeding and Human Lactation Educators